Portfolio and Proposal

September 7, 2010

Nancy Smith
4321 First Street
Lincoln, IL 54321

Dear Nancy,

Michael Lawrence Homes is pleased to present you with a final proposal for your construction project. We wish to thank you for the opportunity, and hope this project is a close reflection of your ideas. We've also included background information on Michael Lawrence Homes as well as examples of past projects.

We are very enthusiastic about this project and hope to develop it for you.

Yours sincerely,

Michael Lawrence
Principal
Michael Lawrence Homes

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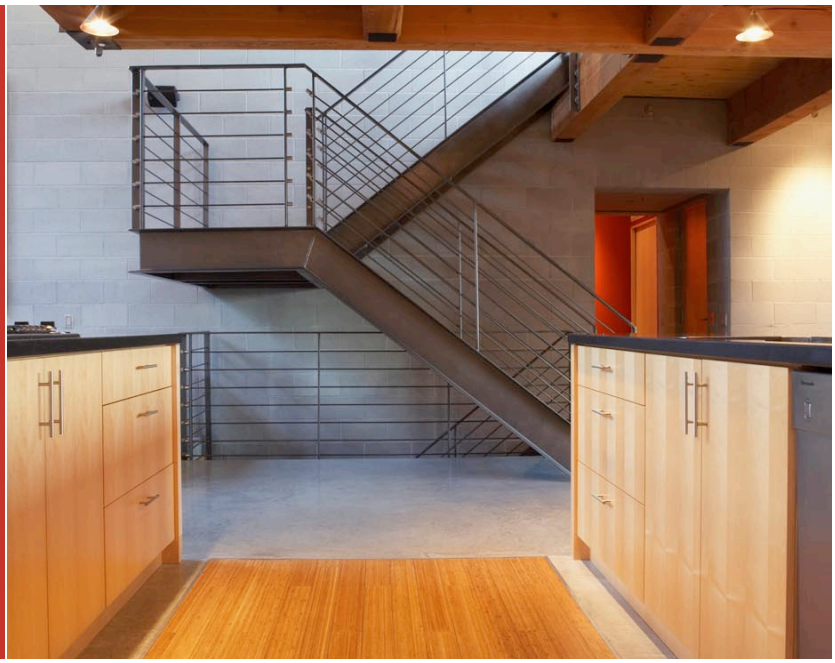
Company History



Originally founded in 1990, Michael Lawrence Homes innovated with a new approach to design projects. Today, Michael Lawrence Homes and 2 additional partners (Margaret Fine and Jonathan Gray) are managing projects for clients in 30 states as well as some neighborhood renovations in Mexico.

Since the beginning we have given our customers cost-effective solutions to their construction projects, state-of-the-art designs, on-time delivery and excellent project management. We are the region's eminent full-service architecture company, offering a complete range of services from residential projects to custom industrial projects.

Michael Lawrence Homes has built a reputation of providing excellent solutions for single family home, condominium and loft projects – primarily with local and in-state companies. We have developed a large and growing base of trusted contractors to help our customers execute on their projects.

As we increase our activity year after year, we enter strategic alliances with key contractors & outside design firms to ensure the same timely and high-level service our customers demand and expect.

We are a quality-oriented company and attribute our growth over the last two decades to our philosophy of placing the needs of our customers first and foremost. Michael Lawrence Homes is the right choice.

Services Offered

Planning

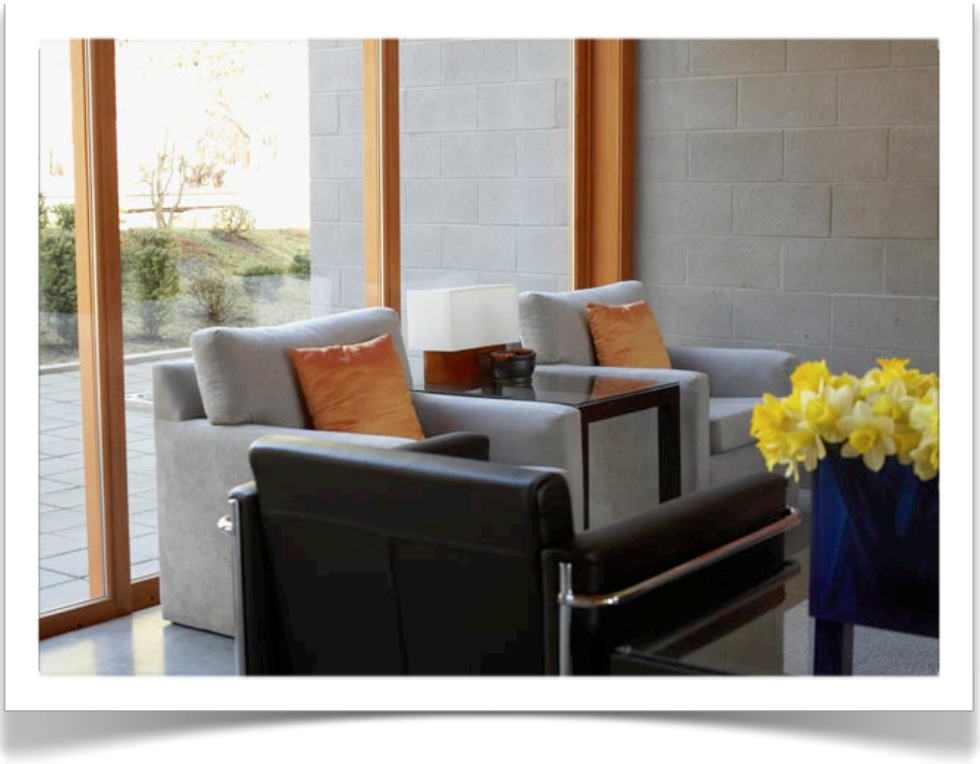
- Master Planning
- Conceptual Planning
- Needs Analysis
- 3D Modeling / Rendering

Design

- Space Planning / Programming
- Interior Design

Construction

- Site Analysis & Selection
- Historic Preservation
- Construction Administration



Approach and Details

Master Planning:
Michael Lawrence will oversee the master planning of the project from start to finish. Please refer to attachment A for details per phase.

Land Acquisition:
Critical attributes and recommendations for land acquisition are outlined in attachment B.

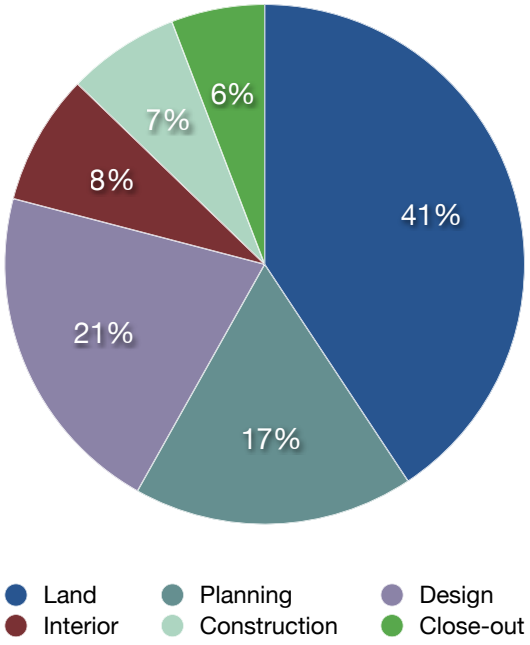
Architectural Design:
The dominant concept is to blend the architecture into the natural surroundings. The building, site organization and their architectural expression will maintain organic consistency. Architecture will maintain a connection with the landscape, natural light, shading, and ventilation will influence the building envelope; indications of use, human scale, spatial qualities of the exterior and spaces will be prioritized. Attachment C contains several diagrams and concept models.

Interior Design:
Jonathan Gray will oversee the interior design. Floor plans will describe building organization, circulation, and structure. Building materials, structure, wall thickness, doors, windows, fixed equipment and furnishings, and mechanical systems will be critical to the project's overall synthesis. Attachment D contains related diagrams and sketches.

Construction Administration:
Please see attachment E for details.

Project Close-out:
Michael Lawrence will oversee the project close-out.

Project Cost Distribution



Phase	Lead	Cost
Master Planning	Michael Lawrence	$75,000
Land Acquisition	Margaret Fine	$175,000
Architectural Design	Jonathan Gray	$90,000
Interior Architecture	William Holt	$35,000
Construction Administration	Jeremy Smith	$30,000
Project Close-out	Michael Lawrence	$25,000
Total		**$430,000**

Team Members

Mr. Michael Lawrence, Principal

Michael founded Michael Lawrence Homes in 1990. His work has ranged between masterplans for the Green Library, Sacramento, CA, and the Heart Building in San Francisco, CA. Prior to Michael Lawrence Homes, Michael was a principal of Halo Architectural, San Francisco, and a managing director of Grant & Pelan, New York. Michael earned his degree from the University of California, San Diego.

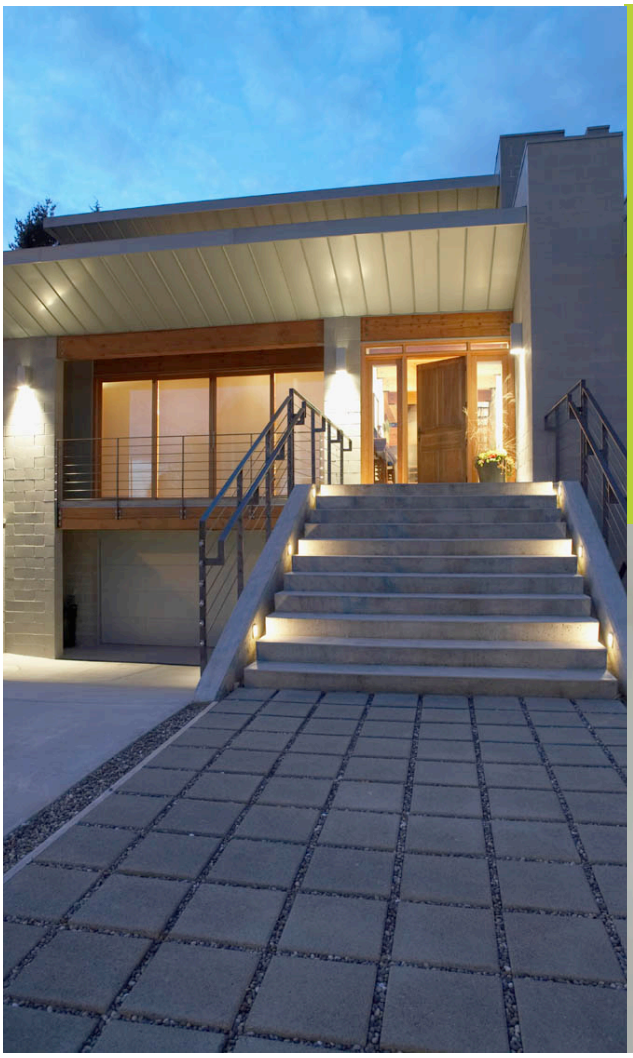
A specialist in ecology, sustainability and energy conservation, he has worked on a number of projects that have pioneered new techniques for energy management.

Ms. Margaret Fine, Lead Architect

Margaret joined Michael Lawrence Homes in 1995, first working on the Worklow Estate and then on the Uniclev buildings. This was followed by a series of projects in California, including the conversion of a several lofts in the town of Columbia. Margaret has varied experience from tenure at White & Stock in London in 1980, where she was involved in University projects at Open College, Guilford. Margaret studied architecture and town planning at the University of Technology in Paris, TX.

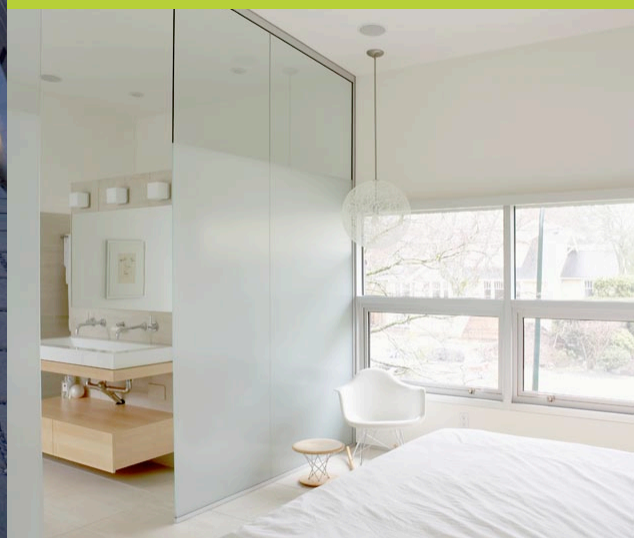
She has extensive experience in national and international design standards and was also involved in the implementation of the international convention of designs.

Project Portfolio

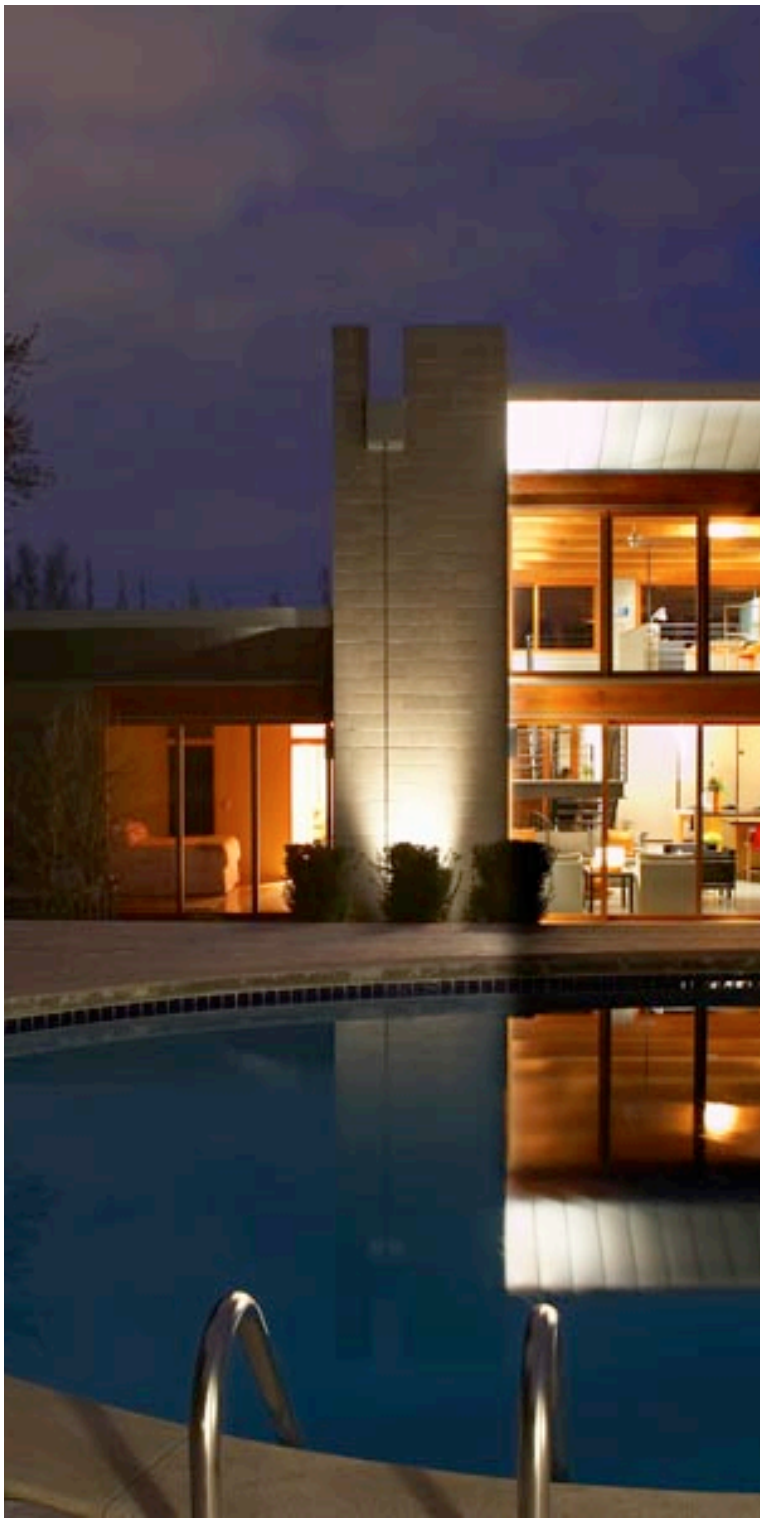


“Michael Lawrence Homes was simply amazing. From a small set of ideas they were able to create an entire concept around our lifestyle and the execution was flawless. It’s a life changing experience.”

D. Wellbo



Dolor House, completed June 2009



Miller Residence
Designed around an open concept this residence provides both space and light to all rooms and includes innovative designs for energy and water conservation.